

Danielle Mongelli
Marketing Officer Member of the Board of Director

Work history

- 2013 - Present

Blackwater Capital Markets, NY Evaluation of the potential of new product developments or market opportunities, according to factors such as business plans, technologies, or market potential. Review offering documents or marketing materials to ensure regulatory compliance. Analyze

acquisitions to ensure conformance with strategic goals or regulatory requirements.

- V.P Public Relations Biotechnology TheraBiogen NY Feb 2008 - Nov 2012

Launched national pharmaceutical brand based on acquired homeopathic product line. Received shelf space in over 12,000 pharmaceutical retail locations including two of the largest

pharmaceutical chains. Plan or direct development or communication of informational programs to maintain favorable public or stockholder perceptions of an organization's accomplishments or agenda. Arranged promotional campaigns across all media platforms types of media for products, organizations, or individuals.

- CKrush Entertainment NY, NY V.P Public Relations Apr 2005 - Nov 2007

Ckrush Digital Media Inc. capitalized on the growth of new media and the "participatory pop culture" revolution of online communities and digital technology. Ckrush Digital focuses on the development, acquisition and production of innovative digital content.

Ckrush Digital's first initiative, LiveMansion.com launched in 2006

Education/Training

BBA - Industrial Psychology/ Management

Baruch College, City University of NY

Member of Beta Gamma Sigma, Top 2% of business students in the US

Professional Diploma - New York University

Construction Design and Management

Professional Diploma - New York University Investment Analysis

Associate of Applied Science : Construction Management and Engineering Institute of Design and Construction